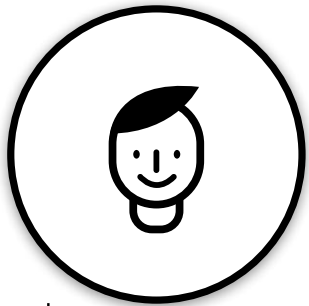


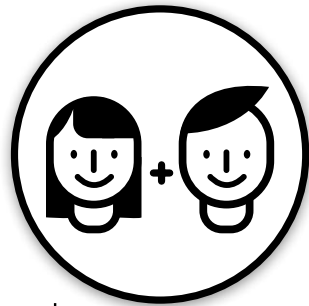
FINANCE
MAGNATES

Online_Media_Kit
2019

Fast_FACTS



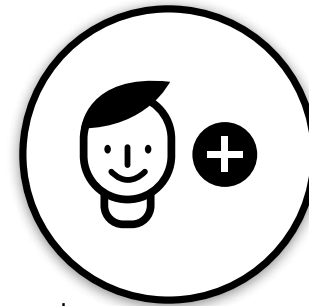
300,000
monthly unique
users



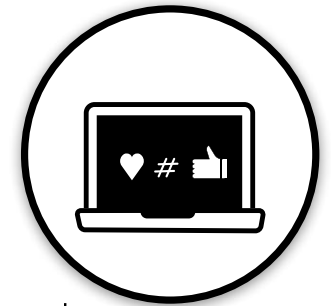
54%
user rate growth
2017 vs 2018



670,000
monthly
pageviews



70%
of Finance
Magnates readers
are new users

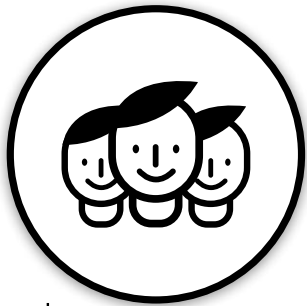


+6K
followers on
LinkedIn
30K
followers on
Twitter

Across 6 social media platforms globally



The_AUDIENCE



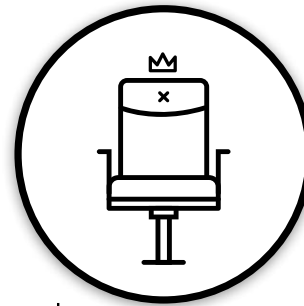
83.5%

of Finance Magnates readers are men



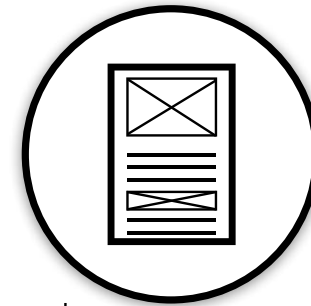
24-65

is the age range of Finance Magnates readers



C-level

executives and hands-on decision makers



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27%

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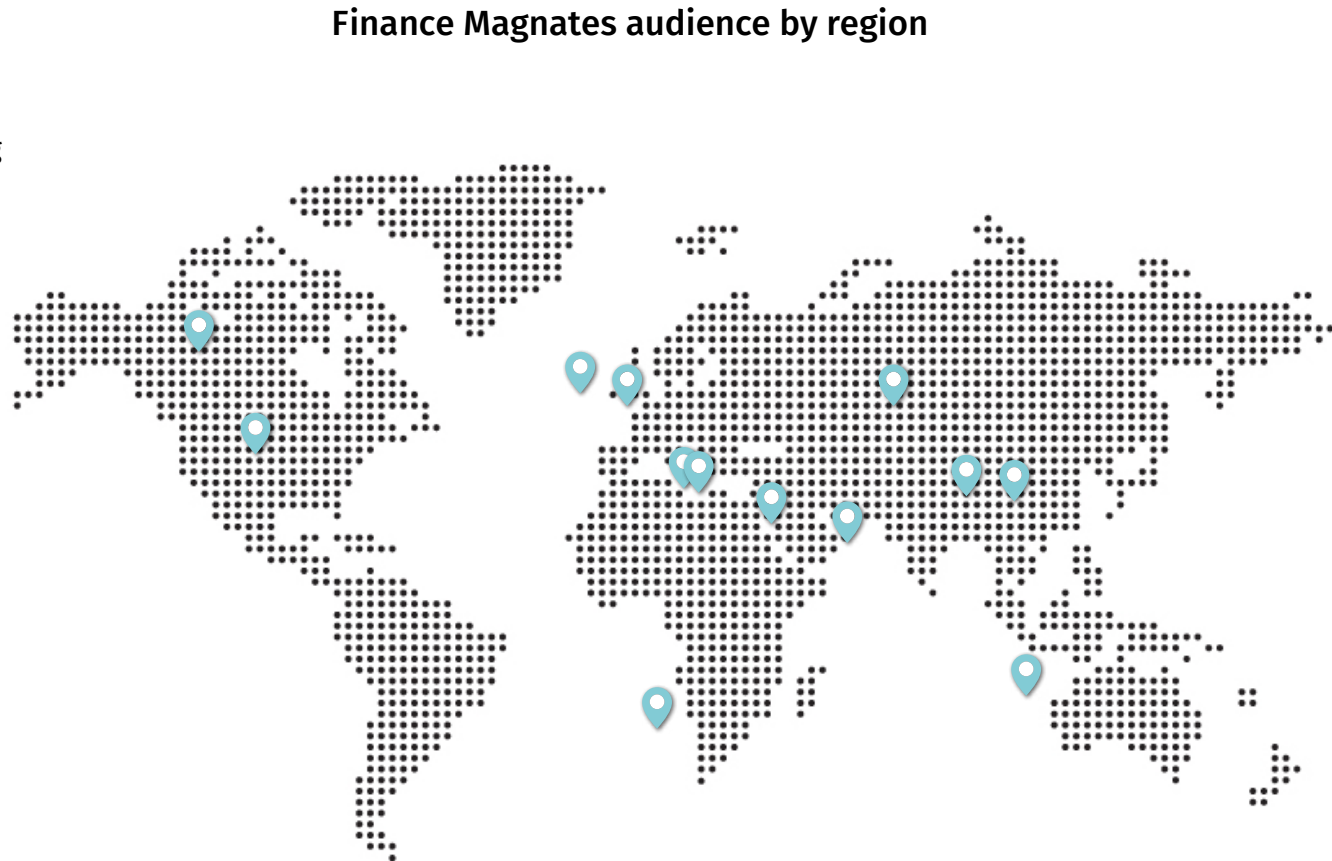
Asia & Oceania

3%

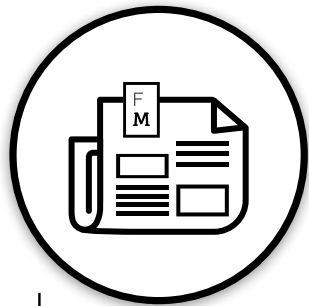
Africa

6%

Other

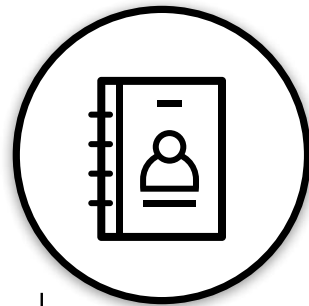


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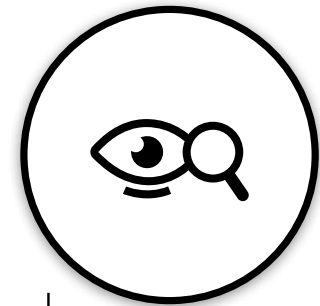
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a comprehensive database of brokers, software developers, websites and executives within the forex and finance industry.



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in-depth knowledge in the field of multi-asset trading.



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Digital OPPORTUNITIES



• Super Home page banners layout

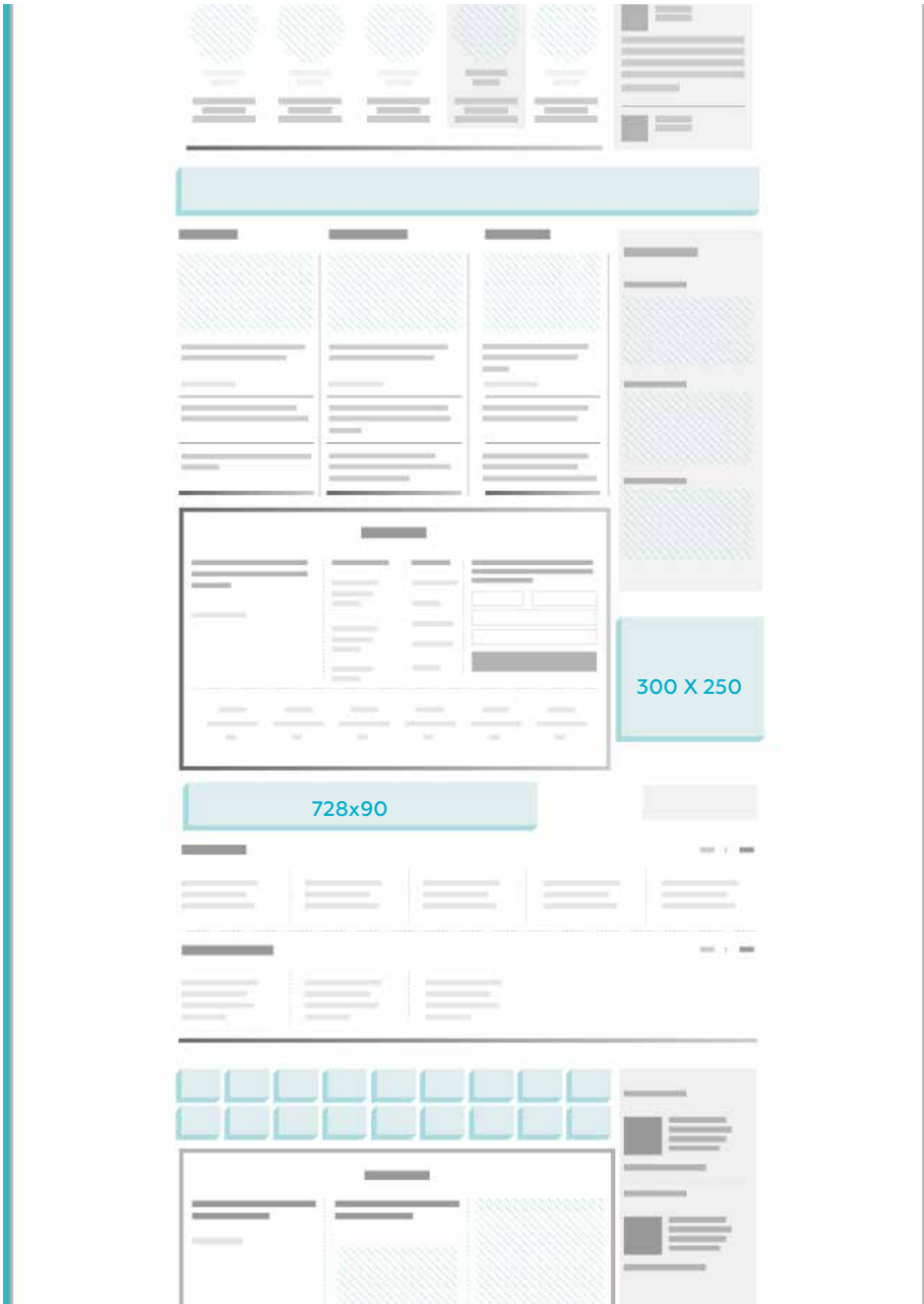


1/3



Interstitial banner

• **Super Home page**
banners layout



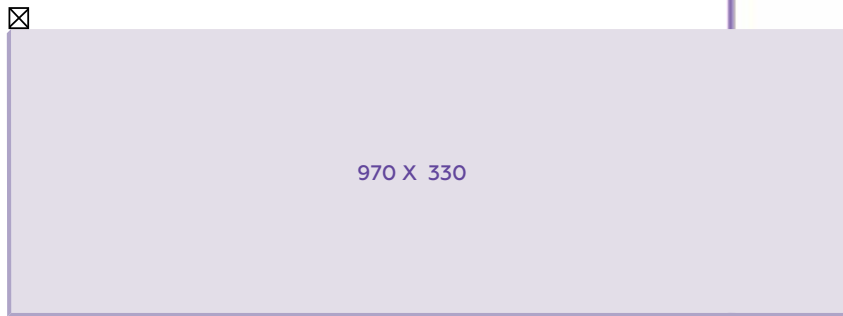
• **Super Home page**
banners layout



Digital OPPORTUNITIES



- **Category Sub-Homepage banners layout**



Interstitial banner

• **Category Sub-Homepage**
banners layout



• **Category Sub-Homepage**
banners layout



Digital OPPORTUNITIES



• **Article page**
banners layout



Interstitial banner

• **Article page**
banners layout

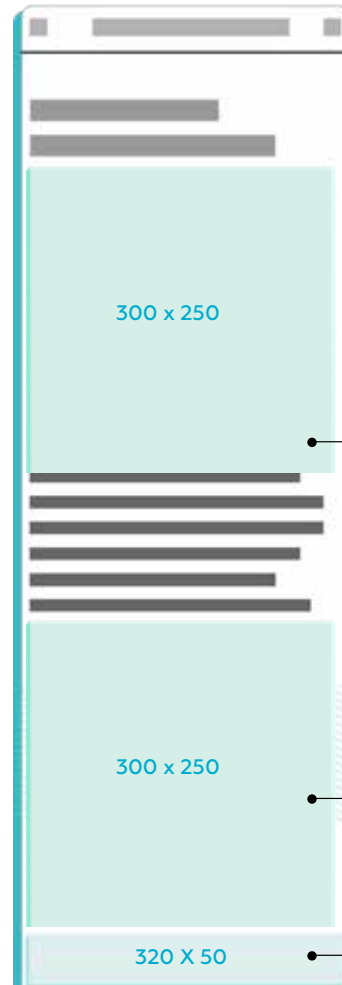


Mobile_

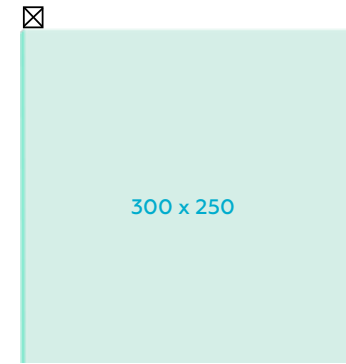
• MOBILE WEB banners layout



Homepage



Article page



Interstitial banner

• 300x250 MPU in the middle of the article

• 300x250 MPU below the article

• Sticky banner



Email_MARKETING



Fact

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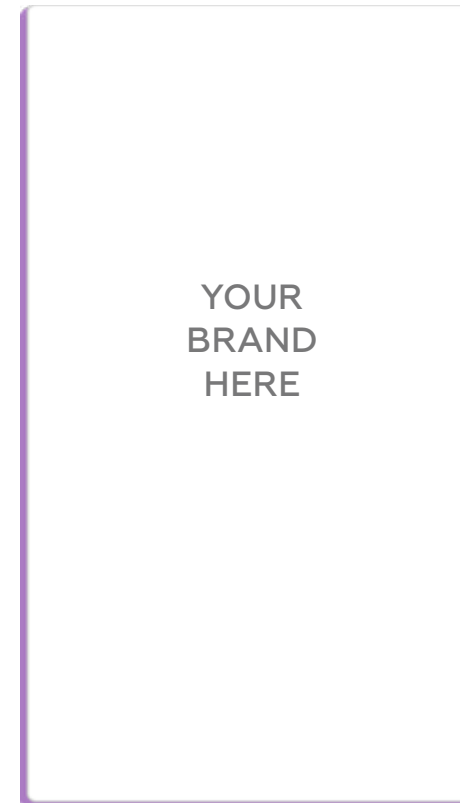
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