Online_Media_Kit & Advertising_Packages
Across 6 social media platforms globally

- **Fast FACTS**
- *300,000* monthly unique users
- *50%* user rate growth 2018 vs 2017
- *600,000* monthly page views
- *70%* of Finance Magnates readers are new users
- *6,000* followers on LinkedIn
- *30,000* followers on Twitter

Across 6 social media platforms globally
83.5% of Finance Magnates readers are men

25-54 is the age range of Finance Magnates readers

C-level executives and hands-on decision makers

Daily Newsletter Sent to more than 13,500 subscribers

Influential and well-positioned

Business | Finance | Cryptocurrency | Retail FX | Fintech | Institutional | Media
PLATFORMS
Finance Magnates expertly fuses the mediums of web and mobile to engage its readers. Anytime, anywhere, any platform...
The world's only multi-asset online/electronic trading knowledge hub.

Finance Magnates is the go-to destination for more than 250,000 decision makers each month.

34%
Europe

27%
USA & Canada

30%
Asia & Oceania

3%
Africa

6%
Other
Using a powerful triangle of news, research and events, Finance Magnates caters to the needs of the entire global trading industry.

**NEWS**
through and uncompromising coverage of the worldwide financial industry.

**DIRECTORY**
a comprehensive database of brokers, software developers, websites and executives within the forex and finance industry.

**EVENTS**
the largest capital markets, trading and investing oriented conferences worldwide.

**BUSINESS INTELLIGENCE**
in-depth knowledge in the field of multi-asset trading.
SPECIAL PROJECTS

Thought Leaders
Meeting a genuine market need, the Thought Leadership Program provides articles based on the knowledge, insight and experience of senior industry management.

Video
Finance Magnates hosts a series of in depth podcast interviews with blockchain industry leaders. Join the discussion and make your views count.

FM Intelligence
Our Intelligence unit is the world's foremost provider of in-depth knowledge for C-level executives in the fields of retail and institutional forex, fintech, cryptocurrency and binary options.

ALSO

Cryptocurrency news:
Blockchain, exchanges and the latest innovations

Retail FX news:
Brokers, regulation and latest developments in the industry

Institutional FX news:
Prime brokerages, regulation and execution

Executives news:
Insights, moves and interviews

Fintech news:
Payments, lending and algorithmic trading
- Super Home page
banners layout

Interstitial banner
- Super Home page
banners layout
- Super Home page
banners layout
• Category Sub-Homepage
banners layout

Interstitial banner
• Category Sub-Homepage
banners layout
- Category Sub-Homepage
  banners layout
Digital OPPORTUNITIES

- Article page
  banners layout

Interstitial banner
**MOBILE WEB banners layout**

- **Homepage**
  - 320 X 50

- **Article page**
  - 320 X 50
  - 300x250 MPU in the middle of the article
  - 300x250 MPU below the article

- **Interstitial banner**
  - 300 x 250

- **Sticky banner**
  - 300 x 250
Fact
Our Open Rates and CTRs are 5%-7% higher than the industry average.

Newsletter
Sent to over 13,500 subscribers daily

Mail Blast
(Direct Email Marketing)
double opt-in list of over 7,500 individuals
HEADQUARTERS

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